



## Our River Event Series

A new, seasonal event series to benefit Friends of the Mississippi River

**The Mississippi River is an ecological resource of global and local significance.** Its historic and cultural legacy resonates worldwide. In the Twin Cities, it is the major source of drinking water for more than a million people.

**We invite you to join us for a series of events** that offer on-site opportunities to get to know Friends of the Mississippi River and the impacts of the Our River Campaign. At the heart of the Our River Campaign is the vision of a healthy Mississippi River. The impact of the Our River Campaign will be transformational and enduring in Minnesota and for all the downstream communities along the 2,350-mile river. It all starts here.

**Spring: Music in the Prairie**  
**Featuring the Cactus Blossoms**  
**May 31, 2025, 2:30 – 6 p.m.**

**North 20 Brewing, Rosemount**  
Tour an FMR prairie restoration site, learn about our land conservation work, and enjoy live music from the Cactus Blossoms, local food and drinks.

**Fall: Meander on the Mississippi**  
**September 27, 2025, 10:30 a.m. – 1 p.m.**  
**Magnolia Blossom Paddle Boat, St. Paul**

Learn about the confluence of FMR's land and water initiatives while exploring the metro Mississippi River on a historic paddle boat through Lock and Dam #1.

**Summer: Dinner on the Farm**  
**July 31, 2025, 5 – 8:30 p.m.**  
**Gibbs Farm, St. Paul**

Enjoy an on-farm dining experience featuring clean-water crops and learn about FMR's work to transform Minnesota agriculture to enhance water quality.

**Winter: Art for the River**  
**December 4, 2025, 6 – 8 p.m.**  
**F-O-K Studios, St. Paul**

Celebrate the success of the Our River Campaign, view original works by local artists inspired by the river, and hear what's next for FMR at our river-inspired art gallery.

Visit [fmr.org/our-river-events](https://fmr.org/our-river-events) for more information  
or contact Tessa Enroth: 651.477.0915 (text or call) | [tenroth@fmr.org](mailto:tenroth@fmr.org)

# Individual Sponsorship Opportunities

For over 30 years, FMR has been a trusted leader in Twin Cities conservation, making the Mississippi River healthier and better protected. However, urgent threats from climate change, industrial agriculture, and development still jeopardize the Upper Mississippi, now the most endangered river in America. To address these challenges, FMR launched the \$5 million Our River Campaign.

FMR's new event series offers a chance for our supporters to engage in this critical work. We aim to raise over \$150,000 this year to protect the urban river. Sponsoring this series shows your commitment to FMR's mission and voice, strengthening community confidence in our efforts to protect the river.



**Blanding's Turtle Sponsor**

**\$5,000**

**Eight Available**

**Music in the Prairie Featured Sponsor | \$5,000 | Two Available**

Your name will appear alongside all promotions for FMR's Music in the Prairie event, and you and up to five of your friends are invited to attend the event as our special guests.

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**Dinner on the Farm Featured Sponsor | \$5,000 | Two Available**

Your name will appear alongside all promotions for FMR's Dinner on the Farm event, and you and up to five of your friends are invited to attend the event as our special guests.

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**Meander on the Mississippi Featured Sponsor | \$5,000 | Two Available**

Your name will appear alongside all promotions for FMR's Meander on the Mississippi event, and you and up to five of your friends are invited to attend the event as our special guests.

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**Art for the River Featured Sponsor | \$5,000 | Two Available**

Your name will appear alongside all promotions for FMR's Celebrate Our River event, and you and up to five of your friends are invited to attend the event as our special guests.

## All sponsors at the \$5,000 level will also receive the following benefits:

- Membership in the Mississippi Riverkeepers, a group of dedicated donors who annually contribute \$1,000+, and who receive unique annual benefits, including an invitation to a private birding experience on the river with expert birders during migration season.
- Choice of:
  - A meeting with FMR Executive Director Whitney Clark
  - A paddle excursion on the river
  - A native planting consultation with an FMR ecologist for your yard
- Named “Blanding’s Turtle Sponsor” of the celebration in all event communications and promotions, including the event website, emails, etc.
- Two complimentary admissions to the year-end art gallery opening \*unless you are that event’s featured sponsor, then you get two tickets to one other event
- Recognition from the emcee during the program at your sponsored event
- Access to exclusive Our River Campaign swag
- Invitation to an outdoor VIP tour of an FMR restoration site
- Listed in FMR’s annual report



### Oak Savanna Sponsor

\$2,500

Unlimited Availability

- Membership in the Mississippi Riverkeepers, a group of dedicated donors who annually contribute \$1,000+, and who receive unique annual benefits, including an invitation to a private birding experience on the river with expert birders during migration season.
  - Named “Oak Savanna Sponsor” of the celebration in all event communications and promotions, including the event website, emails, etc.
  - Five complimentary admissions (total) to be used in any combination at any of the events in the event series complimentary
  - Access to exclusive Our River Campaign swag
  - Invitation to an outdoor VIP tour of an FMR restoration site
  - Listed in FMR’s annual report
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**Bald Eagle Sponsor**  
**\$1,000**  
**Unlimited Availability**

- Membership in the Mississippi Riverkeepers, a group of dedicated donors who annually contribute \$1,000+ to FMR, and who receive unique annual benefits, including an invitation to a private birding experience on the river with expert birders during migration season.
  - Named “Bald Eagle Sponsor” of the celebration in all event communications and promotions, including the event website, emails, etc.
  - Four complimentary admissions (total) to be used in any combination at any of the events in the event series
  - Access to exclusive Our River Campaign swag
  - Listed in FMR’s annual report
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**Blue Heron Sponsor**  
**\$500**  
**Unlimited Availability**

- Named “Blue Heron Sponsor” of the celebration in all event communications and promotions, including the event website, emails, etc.
- Two complimentary admissions (total) to be used in any combination at any of the events in the event series
- Listed in FMR’s annual report

# Sponsorship Reservation Form & Agreement

Your impact as a sponsor of this event series extends down the river corridor and through our communities.

**Thank you!**

## Sponsorship Level (please circle)

Blanding's Turtle | \$5,000

Oak Savanna | \$2,500

Bald Eagle | \$1,000

Blue Heron | \$500

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Payment Method

- Check enclosed for \$ \_\_\_\_\_
- Please invoice (invoices will be sent to the contact listed above)
- Please charge my:    Visa                      Master Card                      Discover                      AmEx

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

CVV Number \_\_\_\_\_                      Expiration \_\_\_\_\_

## Tickets

As a sponsor, you are welcome to bring guests to the event. (Please reference the benefits for your sponsorship level to determine how many.) To help us appropriately welcome you and your guests, please indicate the following:

- I will not be using my additional complimentary admissions.
- Names of my guests and what event they will be attending:

\_\_\_\_\_  
\_\_\_\_\_

- I do not know who my guests will be at this time. Please follow up with me for those details. The deadline for tickets is April 15, 2024. Beyond this date, we may be unable to accommodate you and your guests as there is limited event capacity.

**Please mail this form** and payment or payment instructions to:

Tessa Enroth | Friends of the Mississippi River | 106 W. Water Street, Suite 600 | Saint Paul, MN 55107

**Questions?** Contact Tessa Enroth at 651.477.0915 or [tenroth@fmr.org](mailto:tenroth@fmr.org).