



# Friends of the Mississippi River Gorge Stewards Program Sponsorship Options

Sponsors of the 2009 Gorge Stewards Program will receive the following benefits for one full year. In-kind sponsorships can be arranged, but are limited by the needs of the program as determined by Friends of the Mississippi River staff.

## **River Steward: \$100 Business Membership**

- A *Member Welcome Packet* full of fun facts, tips and resources to help you protect and enjoy your Twin Cities stretch of the Mississippi River.
- Your business name in FMR's full-color Annual Report (avg. 6,000 distributed annually).
- E-mail newsletter and events calendar (monthly), and print newsletter (mailed twice per year).
- Volunteer opportunities for employees.
- A beautiful FMR window decal to let employees, colleagues, and customers know that you care about the river!

## **River Supporter: \$250 Sponsorship**

*All of the aforementioned benefits, plus:*

- Your business NAME on the Gorge Stewards web page and blog, with links to your website (currently more than 58,000 visits annually).
- Recognition as a program sponsor at all Gorge Stewards events (about 20 events per year).
- Recognition as a program sponsor in one issue of FMR's print newsletter (6,000 distributed twice annually).
- Special mention in two issues of FMR's monthly electronic newsletter, *Mississippi Messages* (4,800 current subscribers).
- 8 x 10 sign (suitable for framing) acknowledging your business' support of the Friends of the Mississippi River Gorge Stewards project

## **River Sustainer: \$500 Sponsorship**

*All of the aforementioned benefits, plus:*

- Your business LOGO on the Gorge Stewards web page and blog (with links), *color printed program brochure and sponsor signage for events*
- A 2"x2" ad (164 pixels by 164 pixels) on the Gorge Stewards web page for one year.
- The opportunity to provide coupons or other promotional/marketing materials to Gorge Stewards participants
- The option to raise some or all of the funds through special fundraising events/initiatives for which FMR would promote activity with our members and volunteers.
- Private tour of Gorge Stewards restoration project sites with Stewardship Coordinator.

**See reverse for contact information and in-kind contribution ideas.**

## **In-Kind Contribution Options**

*Please contact FMR staff with questions or to discuss details/specifics*

- Large, strong garbage bags – prefer recyclable
- Work gloves, trowels, gardening tools
- Small wheelbarrow
- Snacks, beverages for some events – prefer natural/organic
- Food, beverage and venue for volunteer recognition event in November
- Color printing – signs, brochure, possibly t-shirts
- Door prizes for recognition/events

## **For more information:**

### ***General inquiries and cash sponsorship***

Heather Haynes  
Director of Development  
651-222-2193 x20 or [hhaynes@fmr.org](mailto:hhaynes@fmr.org)

### ***Program activities and in-kind sponsorship***

Karen Solas  
Stewardship Coordinator  
651-222-2193 x16 or [ksolas@fmr.org](mailto:ksolas@fmr.org)

Friends of the Mississippi River  
360 N Robert St, Suite 400  
Saint Paul, MN 55101  
[www.fmr.org](http://www.fmr.org)